



Wilderness is an escapade like no other. It is an all guns blazing tour of the arts and the heart-stopping delights that we have chosen to import to our paradise corner of the world. It is a place where you can keep reality at arm's length, where experience is everything. A humming microcosm in the Wilderness that dazzles and thrills every sense.



Extraordinary main stage performances from pioneering global artists, a hypnotic and euphoric musical ensemble: unparalleled shows are our mainstay.





We aim to raze walls, throw open boundaries and push buttons. We want to expand horizons, widen grins and revel in the utter joy of living. Wilderness is a space to be truly free.





At our core is a passion for incubating projects and being a springboard for collectives, providing a platform for new works and artists, enabling experiments in art, performance and creativity.



Wilderness Festival has 8 successful years under its belt and is entering the ninth season. The four-day show will take place 1st – 4th August 2019, in Cornbury Park, Oxfordshire. With 30,000 attendees each year, spanning a range of age groups, the festival programme reflects the varied audience. The festival's largest demographic is 25-35, but families and over 50s are well represented.



Engaged, urbane, enthusiastic and culturally interested, Wilderness benefits from an audience who come in part because of the participatory programme.



The Wilderness Spectacle plays a very special, key role in the festival and is deep rooted in it's history. The tradition spans back since the early years, when, working with **Transe Express**, we suspended a band of musicians from a crane and trapeze performers from **Les Pepones** flew through the air. Since then we have marched giant puppets through the crowd, and suspended audience members from a human net with **La Fura dels Baus**; lit up the skies with extraordinary light installations by **Chris Levine** and sound artist **Marco Perry**; sent a heliosphere soaring with **The Dream Engine**; turned a forklift into a pyrotechnic wolf with **Macnas**; told stories through a burn ceremony with fire designers **And Now**; played host to a world renowned fire-walker **Jade Kinder-Martin**, a stadium violinist **Diana Yukawa** and singer songwriter **Martha Tilston**, working with **Cirque Bijou**. And most recently, last Summer, our spectacle consisted of 4 smaller 'extraordinary' events, peppered throughout the 4-days, which included a brand new trapeze show from **Les Pepones**, a giant parade from **The Liverpool Lantern Company**, as well as showcased a beautiful kinetic art installation known as **The Umbrella Tree**.



THE BRIEF 2019

OBJECTIVES

- To bring as many festival goers together in a 'united shared moment'
- To immerse festival goers in an inventive sensory experience
- To create an awe-inspiring spectacular using multiple disciplines
- To generate unique video and photo content
- To continue to surprise and engage our audience each year with a different show





BUDGET up to **£60k**

Inclusive of; all artistic fees, staff and crew, transport, travel, accommodation, per diems, technical production, technical operators, infrastructure, equipment hire, electricity supply, contingency. However some elements may already exist in the location of the spectacle, such as technical equipment.

CREATIVE DIRECTION

Below are some initial ideas for 2019. However these are only starting point suggestions and all up for discussion. We are also keen to hear alternative ideas which may suit the key objectives also. (See previous slide for key objectives).

- The 'spectacle' could take the form of an **Opening Ceremony** on the Thursday Night, and / or a **Closing Ceremony** on the Sunday Evening / Night. (The amplified sound curfew is 11pm on both nights).
- The '2019 'spectacle' could take place on 'The Cricket Pitch' - please see slide 3.
- Elements could include; a parade, a giant drumming circle; professional drumming troupes & audience participation.
- A 'light' is turned on to mark the start of the festival. A 'light' is extinguished again at the end. OR...
- An object /symbol is unveiled on Thursday and burnt down (without damaging the ground) on Sunday night to mark the end of the festival. OR...
- A conceptual 'totem' is raised up to mark the beginning of the festival, and taken down again at the end as part of the performance. OR...
- The ceremony builds into a moment of crescendo and has a clear 'ending'.
- Pre-festival newsletters with instructions on 'what to bring' could be sent out
- Rehearsals with audience / volunteers could take place throughout the festival for Sunday performance
- Creative 'making' workshops could take place throughout the festival for Sunday performance/displaying
- This year's spectacle could be developed into a '10th birthday celebration' spectacle in 2020.



Points to Note

- An element of human risk or jeopardy has played a part in the spectacle each year, whether this is an aerial performer, or the audience who feel risk themselves.
- **Fireworks and Pyro with loud or sudden 'bangs' are not permitted as Cornbury Park is a deer park.**
- Potential locations include the main stage arena, as well as smaller arenas however there are some spatial restrictions which will need to be taken into consideration with each possible location. Site visits can be arranged upon request.

Website: <https://www.wildernessfestival.com>

2018 video: <https://youtu.be/qq7zqIJIBdc>

Contact: info@wildernessfestival.com

APPLICATION TIMELINE OVERVIEW

RECEIVING APPLICATIONS: Between Monday 21st January 2019 until Friday 8th February 2019

SHORTLIST MEETINGS/CALLS: W/C Monday 18th February 2019

DECISION ON PARTNER/DIRECTION MADE BY: Friday 8th March 2019

IDEA DEVELOPMENT & Production timeline to be agreed...

HOW TO RESPOND

Please send a short top-line proposal to the email address below containing the following information;

- Overview of the concept
- A couple of sentences as public facing copy to further communicate the concept
- How the idea is built / constructed (e.g. materials made from)
- Technical requirements (e.g. rough overview - full PA, tent, lasers, etc...)
- Spatial / footprint estimations
- Rough top line budget breakdown
- How the idea responds to the criteria
- Previous projects and relevant experience

PLEASE RESPOND TO [**INFO@WILDERNESSFESTIVAL.COM**](mailto:INFO@WILDERNESSFESTIVAL.COM)

USING THE SUBJECT LINE '**SPECTACLE '2019'**

