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# INTRODUCTION/CONTEXT

Circostrada is the [European Network for contemporary circus and outdoor arts](#). Created in 2003 with the core mission of furthering the development, empowerment, and recognition of these fields at European and international levels, the network has become over the years an important anchoring point for its [members](#) and a key interlocutor in the dialogue with cultural policy makers across Europe.

Based in Paris, Circostrada is coordinated by ARTCENA - the National Centre for Circus, Street and Theatre Arts - and co-financed by Creative Europe, the European commission's programme dedicated to the cultural and creative sectors, and by the French Ministry of Culture.

Circostrada is active on the following social networks: [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

## PRESENTATION OF SAIL

### a. NATURE AND OBJECTIVES

Each year, Circostrada organises several actions and events for its members and, more broadly, for workers in the contemporary circus and outdoor arts fields. These activities are part of a three-year project (2021-2024) - [CS Body/ies](#) - revolving around the question of the body/ies.

SAIL is a new programme that will run continuously until August 2024 and is open to Circostrada members only. The goal of this programme is to support members in their advocacy strategy, and use the European leverage of the network to increase visibility, recognition, and legitimacy in the eyes of public funders and key stakeholders (whether local, regional, or national). The programme will only support actions carried out by members that are relevant for their context and serve the general interest of the sectors. These actions shall be initiated by the members themselves, however the coordination team is available at any given time for advice and counsel. Finally, the supported actions will be chosen on an ongoing basis and the coordination team will use the following criteria (within the allocated budget): strength of the action, potential impact of the action, diversity of the actions, as well as geographical and sectoral balance.

### b. TYPE OF PROJECTS THAT MAY BE ACCEPTED

The project must be directly related to an advocacy action towards contemporary circus and/or outdoor arts in your city, region, or country. Note that specific granting rules apply to these projects, and not all types of costs may be covered (see next section).

Here are some examples of projects that would fit the programme (the following list is non exhaustive):

- Translating, printing, disseminating an article or a publication in your language.

- building or designing an advocacy campaign.
- Supporting the mobility of European experts and the exchange of knowledge.
- Inviting an artist, a cultural worker, a member of the network, a steering committee member of the network, for a high-profile and very specific event (e.g. anniversary).
- Building or designing professional meetings including public policy makers.

#### **c. TYPE OF PROJECTS THAT WILL NOT BE ACCEPTED**

Here are some concrete examples of projects that would fit the programme (the following list is non exhaustive):

- Actions that don't serve the general interest
- Actions that are not linked to an advocacy strategy
- Actions whose impact cannot be measured
- Actions that are part of your regular plan of activities
- Actions whose costs are not eligible

#### **d. HOW TO APPLY:**

In order to apply, please send an email to Stéphane ([stephane.segreto-aguilar@artcena.fr](mailto:stephane.segreto-aguilar@artcena.fr)) and CC Laura ([laura.jude@artcena.fr](mailto:laura.jude@artcena.fr)).

You must at least add a summary of your project and your motivation for asking for Circostrada support. Note that a special attention will be paid to the ecological impact of your activity.

If you don't have a specific idea in mind yet, but you wish to benefit from this support, please don't hesitate to send an email to Stéphane and ask for a meeting.

## **FINANCIAL ASPECTS**

## a. RULES FOR GRANTING

- The maximum amount for each grant is **1000€ VAT included**
- The maximum number of grant per members is one
- The maximum number of grants in the frame of this project is 15.
- Circostrada will not contact any of the providers or take care of the financial transaction with the partner engaged for the advocacy action. **Each member must advance the cost** and send an invoice to Circostrada afterwards
- **Costs that cannot be covered** : daily allowances, meals, fuel, taxi, salaries, capital assets, acquisition, catering

## b. INVOICING INFORMATION

In order to issue your invoice and be paid, please read the following information.

### Details to put in the invoice

Your contact information	Your bank information
First/Last name (or company) Postal address	Iban (full account number): Name: Postal address: Bic Code (Swift):
Our contact information	Mandatory mention in the subject of the invoice
ARTCENA 68 rue de la Folie-Méricourt 75011 Paris, France. ARTCENA is not subjected to VAT. SIRET number: 388 948 309 000 41	Grant in the frame of the SAIL programme, WP4 of the project of activities 202X-202X of Circostrada Network

### Currency

In case of expenses made in a currency other than Euro, the official exchange rate used is the one indicated by the European Commission on the [InforEuro website](#).

# COMMUNICATION

#### a. VISIBILITY OF THE NETWORK

In case of support, it will be asked to members to add the Circostrada logo as well as that of Creative Europe on all communication material related to your activity.

#### b. COMMUNICATION CHARTER

Please check the [internal communication](#) section of the Circostrada website. This section contains the different downloadable versions of the Circostrada logo as well as the Creative Europe logo and the graphic charter of the network, defining the basic rules on the use of the graphics that constitute the graphic identity of Circostrada.

## GREEN MOBILITY

For environmental reasons, the network particularly encourages beneficiaries to travel over land, e. g. by train, which is widely accepted as the least polluting means of transport. Eco-friendly projects/activities will be prioritized.

The network understands that some members might not have access to green transportation, and will thus be vigilant not to discriminate against any region or city. Candidates who depend only on planes for international mobility will be able to benefit from a grant just like any other candidate.