

FRESH STREET #5

PRE-PROGRAMME



MAY 28-29-30, 2025
GREAT YARMOUTH (UK)

CO-ORGANISED BY

CIRCO
STRADA

ART
CENA

OUT
THERE
ARTS

IN PARTNERSHIP WITH

Out
door
Arts uk

IN THE FRAME OF

OUTTHERE
INTERNATIONAL FESTIVAL OF OUTDOOR ARTS & CIRCUIS

SUPPORTED BY



Co-funded by
the European Union

MINISTÈRE
DE LA CULTURE
Liberté
Égalité
Fraternité



Supported using public funding by
ARTS COUNCIL
ENGLAND



WITHOUT
WALLS

HIPPODROME
GREAT YARMOUTH

HH PRODUCTS
BEYOND IMAGINATION

FRESH STREET – The International Conference for the Development of Outdoor Arts is back for its fifth edition on May 28-29-30, 2025! Mark your calendars for this flagship conference bringing together key European and international players, artists, programmers, producers, researchers, and policy-makers for three days of dynamic discussions and stimulating exchanges on how we can imagine the outdoor arts of tomorrow. Co-organised by Circostrada with Out There Arts in the frame of Out There Festival and in partnership with Outdoor Arts UK, FRESH STREET also provides an opportunity to delve deeper into the recurring theme of 'situated' and 'unannounced' voices linked to the CS VOICES (2024–2028) project activities of the network funded by the European Union.

Here is a first glance at what will happen during this time spent together in Great Yarmouth.

MORNING SESSIONS:

Each day starts with two intertwined sessions that will introduce a theme per day: **Places, People and the Future**.

Keynote speeches and panel discussions inspire you to explore the opportunities in the outdoor arts sector. With key speakers across geography, social movements and experience.

AFTERNOON SESSIONS:

Choose your path! The afternoons are a chance for you to get involved with a wide range of participatory experiences, spectacular performances and networking opportunities. The afternoon paths takes you on a journey to visit Out There Arts' and Great Yarmouth's different cultural venues and meet the outdoor arts players of Norfolk and meet with regional, national, and international outdoor arts colleagues. All you have to do is choose what suits you best!

EVENINGS:

On the first night, we celebrate the launch of the fifth edition of FRESH STREET with a party at the Ice House and an after-party at the Drill House, with a touch of Circostrada! On days 2 and 3, enjoy the vibrant artistic programming offered by the Out There Festival. Most of the programme is free, but select shows require booking. Visit outtherefestival.co.uk to explore and book. Stay tuned for ticketing opening in March!

Wed. May 28 / Day 1 PLACES

Revolution, gentrification, entertainment

Is the outdoor arts as a force for alternative ways of living and thinking dead? Can we be revolutionaries and pay the rent? Have our revolutionary voices been reduced to a whimper in the face of less and less funding? What are we doing about this?

Thurs. May 29 / Day 2 PEOPLE

Creating with communities

What does 'community-led' and 'community co-created' mean? How do we generate lasting change in and with communities? Are we an inclusive art? ? How do we foster more space for diversity?

Fri. May 30 / Day 3 FUTURE

Reclaiming Public Space

What does the planet look like in the next 25 years? How will we respond to the future as artists, organisations and places? How do we take back more of the public space for the public? With keynote speaker Brian Eno.

REGISTRATION



Open to everyone
(including Circostrada
members and those
who are not as well)

Register for the
FRESH STREET #5
(including morning and
afternoon sessions, and
lunch on day 1, 2 and 3)

HERE

You can browse the
**Out There festival
artistic programme**

HERE

Full festival
programme
out in March!

PRACTICAL INFORMATION

Our recommendations in terms of travelling to and staying in Great Yarmouth.

For delegates coming from an EU country, make sure to apply for an electronic travel authorisation ([ETA](#)), **mandatory for all travels starting from April 2nd, 2025.**

For delegates coming from a non-EU country, make sure to check the [VISA requirements](#) applying to your country in order to travel to the UK.

1.

How to get to Great Yarmouth

Great Yarmouth is a relatively small town. All venues utilised for FRESH #5 are in close proximity, approximately 1 mile maximum distance from each other. All connecting public transport departs from Norwich, UK.



Car:

Car Parks close to The Drill House: Market Gates multi-storey NR30 4BQ, Palmers Car Park, NR30 3JP, King Street Car Park, NR30 2PS. The seafront has a selection of car parks to choose from. For further information click [here](#).



Train:

Greater Anglia run regular services from London Liverpool Street Station to Norwich and to Great Yarmouth. Check out their website [here](#). Great Yarmouth Train Station is 1 mile away from The Drill House/Hippodrome (roughly an 18 minute walk, 10 minutes by bus). Taxi services are also available from the train station



Bus:

First Bus East Anglia run regular services from Norwich and east coast areas to Great Yarmouth. Find out more [here](#). All buses arrive at Market Gates, a few minutes north of The Drill House and The Hippodrome.



Ferry:

[Dover UK](#) - From Calais / Dunkerque and drive to Great Yarmouth (3h30hours)
[Harwich UK](#) - From Hook of Holland and drive to Great Yarmouth (2 hours).



Bicycle:

The Drill House is accredited under the Cycle Friendly Places scheme, by Cycle UK. This means we are able to provide you a secure zone to lock up your bike, and help you with repairs and punctures.

2.

Accommodation

Please note that accommodation in Great Yarmouth is very limited, so we invite you to book your rooms quickly.

Unique email address to book them: res@marinelodge.co.uk (please put 'FRESH' in your subject)



Palm Court

Hotel Address: 9-12 North Dr, Great Yarmouth NR30 1EG
Phone: +44 (0) 1493 331120
Around £92.00 per night

Marine Lodge

Address: Marine Lodge, 19-20 Euston Rd, Great Yarmouth NR30 1EB
Phone: +44 (0) 1493 331120
Around £92.00 per night

Prom Hotel

Address: 74-77 Marine Parade, Great Yarmouth NR30 2DH
Phone: +44 (0) 1493 331120
Around £95.00 per night.

Knights Court Hotel

Address: 22 North Dr, Great Yarmouth NR30 4EW
Phone: +44 (0) 1493 331120
From £95.00 – 105.00 per night

For other hotels, please visit [here](#).



Recommended airport of arrival

Stansted Airport (London): direct train from the airport to Norwich → second train to Great Yarmouth.

Norwich Airport (Closest airport to Great Yarmouth): bus to Norwich train station → then train directly to Great Yarmouth.

We recommend you choose one of these two airports. If you arrive through other airports, please check your itinerary and keep in mind you would need to go to London Liverpool Street train station for your connection.

Other options

Luton Airport (London): train from Luton Airport Parkway → Farringdon, then a Tube from Farringdon → London Liverpool Street (via the Elizabeth Line), then another train from London Liverpool Street → Norwich, final train Norwich → Great Yarmouth.

Gatwick (London) Airport then Gatwick Express train → London Victoria → London Liverpool Street → Norwich → Great Yarmouth.



Circostrada has been awarded the [Shift Eco-certification](#). In light of this achievement, we encourage you to choose the most eco-friendly transportation options available and to prioritize environmental sustainability throughout your travels and stay.



Join to [official WhatsApp community](#) to get the latest information on the event & exchange with other delegates!

3.

The main venues

**Hippodrome**

The UK's last standalone purpose built circus building. Built in 1903, the venue still continues to produce spectacular shows in its intimate arena – an incredible variety of entertainment and amazing water spectacles.

Address: St George's Road,
Great Yarmouth, NR30 2EU

**Ice House**

A historic Grade II listed building, the Great Yarmouth Ice House was once one of a pair, and is now the only one of its kind left in the country. Over the last year, Out There Arts have transformed it into a National Centre for Outdoor Arts and Circus.

Address: Bridge Road,
Great Yarmouth, NR30 1JU

© PAUL MARRIOTT PA WIRE

**Drill House**

The Drill House is Out There Arts' home, engine room and a multi-tool asset in enacting a cultural vision for Great Yarmouth and a National Centre for Outdoor Arts and Circus.

Address: York Road,
Great Yarmouth, NR30 2LZ

© JMA PHOTOGRAPHY

4.

About Great Yarmouth

Great Yarmouth is a historic seaside town with a rich fishing and entertainment heritage. With a proud identity as the UK's capital of circus and through the work of the Out There Festival, the town has acted as a gateway to the European cultural sector.



WED. 28TH MAY

DAY 1 PLACES

9:00 – 10:00
The Hippodrome

Registration and Coffee

10:00 – 11:00
The Hippodrome

Welcome to Great Yarmouth
– An introduction to
placemaking

COFFEE BREAK

11:25 – 13:30
The Hippodrome

PANEL DISCUSSION:
Revolution, Gentrification
or Entertainment?

13:30 – 14:30
The Hippodrome

LUNCH

|| booking
required,
£16



FROM 14:30 TO 17:00
AFTERNOON PATHS

PATH 1
#PARTICIPATION
14:30 – 17:00

Beach of Dreams Village -
Running all afternoon
Includes:
• Cie Moso – Morphosis –
Participation Experience
• Climate Cafe - Drop In
Networking Opportunity –
Discussion Topics
• Dance Choreography
Workshops with Charlene
Low – Participation
Experience

**BREAKOUT
MEETING**
14:30 – 17:00

Ultralow Budget Festivals
workshop

PATH 2
#SHOW
14:50 – 15:50

Jones and Barnard –
Dream Tours

PATH 3
#GUIDEDTOUR
15:00 – 16:00

Beach of Dreams –
Guided Journey
Tour Across
Great Yarmouth

PATH 4
#NETWORKING
16:00 – 17:00

Beach of Dreams Village –
Meet the Artists

17:00 – 18:00
Britannia Pier

Professional Fun

DINNER (Self-organised)

20:00 – 01:00
The Ice House

FRESH Official Launch Party

THURS. 29TH MAY

DAY 2 PEOPLE

9:00 – 10:00
The Hippodrome

Registration and Coffee

10:00 – 11:00
The Hippodrome

Opening Morning Session:
Inclusion: – A focus on
inclusivity in the arts

COFFEE BREAK

11:25 – 13:30
The Hippodrome

PANEL DISCUSSION:
Creating with
Communities

13:30 – 14:30
The Hippodrome

LUNCH

|| booking
required,
£16

PATH 1:
#PARTICIPATION
14:30 – 17:00

Beach of Dreams Village -
Running all afternoon
Includes:
• Cie Moso – Morphosis –
Participation Experience
• Climate Cafe - Drop In
Networking Opportunity –
Discussion Topics
• Dance Choreography
Workshops with Charlene
Low – Participation
Experience

PATH 2
#PARTICIPATION
14:30-17:00

Up our Street –
Street Transformation

PATH 3
#SHOW
14:50-15:50

Jones and Barnard –
Dream Tours

PATH 4
#GUIDEDTOUR
15:00-16:00

Beach of Dreams –
Guided Journey
Tour Across
Great Yarmouth

PATH 5
#SHOW
15:30-16:20

La Mecànica –
A Teen Odyssey || booking
required,
£12

17:00-02:00

Out There Festival Artistic Programme

DINNER (Self-organised)

20:00-21:10
#SHOW

Cie Los
Galindos – || booking
MDR required,
£12

Relax and network at the Festival Lounge open from 18:00 to 02:00
Drill House

FRI. 30TH MAY

DAY 3 FUTURE

9:00 – 10:00
The Hippodrome

Registration and Coffee

10:00 – 11:00
The Hippodrome

Opening Morning Session:
– The Planet is a Public
Space

COFFEE BREAK

11:25 – 13:30
The Hippodrome

PANEL DISCUSSION:
Reclaiming Public
Space

13:30 – 14:30
The Hippodrome

LUNCH

|| booking
required,
£16

**FEEL FREE TO EXPLORE
THE OUT THERE FESTIVAL'S
ARTISTIC PROGRAMME**

20:00 – 21:00 **Wrap Up and**
Party in the Park **Final Gathering**



The Out There Festival runs
concurrently to FRESH Street #5.

Festival times:

Wednesday: 12:00 – 18:00

Thursday: 12:00 – 00:00

Friday: 12:00 – 02:00

Saturday: 12:00 – 02:00

Most of the Out There Festival's
artistic programme is free.

However, some shows might not be,
please refer to the [festival's website](#).
Full festival programme out in March!



MORE INFO ON EVERY AFTERNOON PATHS

HERE



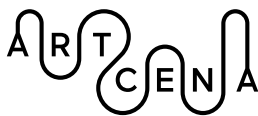
ABOUT THE CO-ORGANISERS



Circostrada

Circostrada is the European Network for contemporary circus and outdoor arts, co-funded by the European Union and supported by the French Ministry of Culture. Created in 2003 with the core mission of furthering the development, empowerment and recognition of these fields at European and international levels, over the years the network has become an important anchoring point for its members and a key interlocutor in the dialogue with cultural policy makers across Europe.

→ www.circostrada.org



ARTCENA

ARTCENA is the National Center for Circus, Street and Theatre Arts, supported by the French Ministry of Culture. It coordinates Circostrada and is a permanent member of its steering committee. It works in close collaboration with professionals in the sector and offers them both publications and digital resources via its web platform. It also develops mentoring and training actions, tools and services to help them in their everyday practices. It supports contemporary creation through national support programs and encourages the international development of these three sectors.

→ www.artcena.fr



Out There Arts

Great Yarmouth based, but collaborating internationally, Out There Arts – National Centre for Outdoor Arts & Circus is a registered charity and Arts Council funded National Portfolio Organisation dedicated to supporting excellence in the development, creation and presentation of new and high quality artistic work, delivery of outstanding circus and outdoor arts festivals and events for and with diverse local communities and wider audiences.

→ www.outtherearts.org.uk

ABOUT THE PARTNER



OutdoorArtsUK

OutdoorArtsUK is a membership body that represents and supports the diversity of the UK Outdoor Arts sector. It achieves this by organising training, talks, and networking events to facilitate dialogue. Another core aim is sector advocacy, which it pursues by demonstrating Outdoor Arts' ability to help communities thrive. The sector plays a key role in building civic pride, boosting local economies, and improving wellbeing. Free from the constraints of cultural buildings, OutdoorArtsUK is particularly skilled at reaching individuals in hard-to-reach, underserved communities.

→ www.outdoorartsuk.org