

FRESH STREET #5 PRE-PROGRAMME



MAY 28-29-30, 2025
GREAT YARMOUTH (UK)

CO-ORGANISED BY



IN PARTNERSHIP WITH



IN THE FRAME OF



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FRESH STREET – The International Conference for the Development of Outdoor Arts is back for its fifth edition on May 28-29-30, 2025! Mark your calendars for this flagship conference bringing together key European and international players, artists, programmers, producers, researchers, and policy-makers for three days of dynamic discussions and stimulating exchanges on how we can imagine the outdoor arts of tomorrow. Co-organised by Circostrada with Out There Arts in the frame of Out There Festival and in partnership with Outdoor Arts UK, FRESH STREET also provides an opportunity to delve deeper into the recurring theme of ‘situated’ and ‘unannounced’ voices linked to the CS VOICES (2024–2028) project activities of the network funded by the European Union.

Here is a first glance at what will happen during this time spent together in Great Yarmouth.

MORNING SESSIONS:

Each day starts with two intertwined sessions that will introduce a theme per day: **Places, People and the Future**.

Keynote speeches and panel discussions inspire you to explore the opportunities in the outdoor arts sector. With key speakers across geography, social movements and experience.

AFTERNOON SESSIONS:

Choose your path! The afternoons are a chance for you to get involved with a wide range of participatory experiences, spectacular performances and networking opportunities. The afternoon paths takes you on a journey to visit Out There Arts’ and Great Yarmouth’s different cultural venues and meet the outdoor arts players of Norfolk and meet with regional, national, and international outdoor arts colleagues. All you have to do is choose what suits you best!

EVENINGS:

On the first night, we celebrate the launch of the fifth edition of FRESH STREET with a party at the Ice House and an after-party at the Drill House, with a touch of Circostrada! On days 2 and 3, enjoy the vibrant artistic programming offered by the Out There Festival. Most of the programme is free, but select shows require booking. Visit outtherefestival.co.uk to explore and book. Stay tuned for ticketing opening in March!

Wed. May 28 / Day 1

PLACES

Revolution, gentrification, entertainment

Is the outdoor arts as a force for alternative ways of living and thinking dead? Can we be revolutionaries and pay the rent? Have our revolutionary voices been reduced to a whimper in the face of less and less funding? What are we doing about this?

Thurs. May 29 / Day 2

PEOPLE

Creating with communities

What does ‘community-led’ and ‘community co-created’ mean? How do we generate lasting change in and with communities? Are we an inclusive art? How do we foster more space for diversity?

Fri. May 30 / Day 3

FUTURE

Reclaiming Public Space

What does the planet look like in the next 25 years? How will we respond to the future as artists, organisations and places? How do we take back more of the public space for the public? With keynote speaker Brian Eno.

REGISTRATION →

Open to everyone (including Circostrada members and those who are not as well)

Register for the **FRESH STREET #5** (including morning and afternoon sessions, and lunch on day 1, 2 and 3)

You can browse the **Out There festival artistic programme**



Full festival programme out in March!



PRACTICAL INFORMATION

Our recommendations in terms of travelling to and staying in Great Yarmouth.

For delegates coming from an EU country, make sure to apply for an electronic travel authorisation (ETA), **mandatory for all travels starting from April 2nd, 2025.**

For delegates coming from a non-EU country, make sure to check to check the [VISA requirements](#) applying to your country in order to travel to the UK.

1.

How to get to Great Yarmouth

Great Yarmouth is a relatively small town. All venues utilised for FRESH #5 are in close proximity, approximately 1 mile maximum distance from each other. All connecting public transport departs from Norwich, UK.



Car:

Car Parks close to The Drill House: Market Gates multi-storey NR30 4BQ, Palmers Car Park, NR30 3JP, King Street Car Park, NR30 2PS. The seafront has a selection of car parks to chose from. For further information click [here](#).



Train:

Greater Anglia run regular services from London Liverpool Street Station to Norwich and to Great Yarmouth. Check out their website [here](#). Great Yarmouth Train Station is 1 mile away from The Drill House/Hippodrome (roughly an 18 minute walk, 10 minutes by bus). Taxi services are also available from the train station



Bus:

First Bus East Anglia run regular services from Norwich and east coast areas to Great Yarmouth. Find out more [here](#). All buses arrive at Market Gates, a few minutes north of The Drill House and The Hippodrome.



Ferry:

[Dover UK](#) - From Calais / Dunkerque and drive to Great Yarmouth (3h30hours)
[Harwick UK](#) - From Hook of Holland and drive to Great Yarmouth (2 hours).



Bicycle:

The Drill House is accredited under the Cycle Friendly Places scheme, by Cycle UK. This means we are able to provide you a secure zone to lock up your bike, and help you with repairs and punctures.

2.

Accommodation

Please note that accommodation in Great Yarmouth is very limited, so we invite you to book your rooms quickly.

Unique email address to book them: res@marinelodge.co.uk (please put 'FRESH' in your subject)



Palm Court

Hotel Address: 9-12 North Dr, Great Yarmouth NR30 1EG
Phone: +44 (0) 1493 331120
Around £92.00 per night

Marine Lodge

Address: Marine Lodge, 19-20 Euston Rd, Great Yarmouth NR30 1EB
Phone: +44 (0) 1493 331120
Around £92.00 per night

Prom Hotel

Address: 74-77 Marine Parade, Great Yarmouth NR30 2DH
Phone: +44 (0) 1493 331120
Around £95.00 per night.

Knights Court Hotel

Address: 22 North Dr, Great Yarmouth NR30 4EW
Phone: +44 (0) 1493 331120
From £95.00 – 105.00 per night

For other hotels, please visit [here](#).



Recommended airport of arrival

Stansted Airport (London): direct train from the airport to Norwich → second train to Great Yarmouth.

Norwich Airport (Closest airport to Great Yarmouth): bus to Norwich train station → then train directly to Great Yarmouth.

We recommend you choose one of these two airports. If you arrive through other airports, please check your itinerary and keep in mind you would need to go to London Liverpool Street train station for your connection.

Other options

Luton Airport (London): train from Luton Airport Parkway → Farringdon, then a Tube from Farringdon → London Liverpool Street (via the Elizabeth Line), then another train from London Liverpool Street → Norwich, final train Norwich → Great Yarmouth.

Gatwick (London) Airport then Gatwick Express train → London Victoria → London Liverpool Street → Norwich → Great Yarmouth.



Circostrada has been awarded the [Shift Eco-certification](#). In light of this achievement, we encourage you to choose the most eco-friendly transportation options available and to prioritize environmental sustainability throughout your travels and stay.



Join to [official WhatsApp community](#) to get the latest information on the event & exchange with other delegates!

3.

The main venues

**Hippodrome**

The UK's last standalone purpose built circus building. Built in 1903, the venue still continues to produce spectacular shows in its intimate arena – an incredible variety of entertainment and amazing water spectacles.

Address: St George's Road,
Great Yarmouth, NR30 2EU

**Ice House**

A historic Grade II listed building, the Great Yarmouth Ice House was once one of a pair, and is now the only one of its kind left in the country. Over the last year, Out There Arts have transformed it into a National Centre for Outdoor Arts and Circus.

Address: Bridge Road,
Great Yarmouth, NR30 1JU

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**Drill House**

The Drill House is Out There Arts' home, engine room and a multi-tool asset in enacting a cultural vision for Great Yarmouth and a National Centre for Outdoor Arts and Circus.

Address: York Road,
Great Yarmouth, NR30 2LZ

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4.

About Great Yarmouth

Great Yarmouth is a historic seaside town with a rich fishing and entertainment heritage. With a proud identity as the UK's capital of circus and through the work of the Out There Festival, the town has acted as a gateway to the European cultural sector.



WED. 28TH MAY

THURS. 29TH MAY

FRI. 30TH MAY

DAY 1 PLACES

DAY 2 PEOPLE

DAY 3 FUTURE

9:00 – 10:00 The Hippodrome	Registration and Coffee
10:00 – 11:00 The Hippodrome	Welcome to Great Yarmouth – An introduction to placemaking
	COFFEE BREAK
11:25 – 13:30 The Hippodrome	PANEL DISCUSSION: Revolution, Gentrification or Entertainment?
13:30 – 14:30 The Hippodrome	LUNCH booking required, £16

9:00 – 10:00 The Hippodrome	Registration and Coffee
10:00 – 11:00 The Hippodrome	Opening Morning Session: Inclusion: – A focus on inclusivity in the arts
	COFFEE BREAK
11:25 – 13:30 The Hippodrome	PANEL DISCUSSION: Creating with Communities
13:30 – 14:30 The Hippodrome	LUNCH booking required, £16

9:00 – 10:00 The Hippodrome	Registration and Coffee
10:00 – 11:00 The Hippodrome	Opening Morning Session: – The Planet is a Public Space
	COFFEE BREAK
11:25 – 13:30 The Hippodrome	PANEL DISCUSSION: Reclaiming Public Space
13:30 – 14:30 The Hippodrome	LUNCH booking required, £16

FROM 14:30 TO 17:00 AFTERNOON PATHS

PATH 1 #PARTICIPATION 14:30 – 17:00	Beach of Dreams Village - Running all afternoon Includes: • Cie Moso – Morphosis – Participation Experience • Climate Cafe - Drop In Networking Opportunity – Discussion Topics • Dance Choreography Workshops with Charlene Low – Participation Experience
BREAKOUT MEETING 14:30 – 17:00	Ultralow Budget Festivals workshop
PATH 2 #SHOW 14:50 – 15:50	Jones and Barnard – Dream Tours
PATH 3 #GUIDEDTOUR 15:00 – 16:00	Beach of Dreams – Guided Journey Tour Across Great Yarmouth
PATH 4 #NETWORKING 16:00 – 17:00	Beach of Dreams Village – Meet the Artists
17:00 – 18:00 Britannia Pier	Professional Fun
	DINNER (Self-organised)
20:00 – 01:00 The Ice House	FRESH Official Launch Party

PATH 1: #PARTICIPATION 14:30 – 17:00	Beach of Dreams Village - Running all afternoon Includes: • Cie Moso – Morphosis – Participation Experience • Climate Cafe - Drop In Networking Opportunity – Discussion Topics • Dance Choreography Workshops with Charlene Low – Participation Experience
PATH 2 #PARTICIPATION 14:30-17:00	Up our Street – Street Transformation
PATH 3 #SHOW 14:50-15:50	Jones and Barnard – Dream Tours
PATH 4 #GUIDEDTOUR 15:00-16:00	Beach of Dreams – Guided Journey Tour Across Great Yarmouth
PATH 5 #SHOW 15:30-16:20	La Mecànica – A Teen Odyssey booking required, £12
17:00-02:00	Out There Festival Artistic Programme
	DINNER (Self-organised)
20:00-21:10 #SHOW	Cie Los Galindos – MDR booking required, £12

FEEL FREE TO EXPLORE THE OUT THERE FESTIVAL'S ARTISTIC PROGRAMME

20:00 – 21:00 **Wrap Up and Party in the Park**
Final Gathering

The Out There Festival runs concurrently to FRESH Street #5.

Festival times:
Wednesday: 12:00 – 18:00
Thursday: 12:00 – 00:00
Friday: 12:00 – 02:00
Saturday: 12:00 – 02:00

Most of the Out There Festival's artistic programme is free.

However, some shows might not be, please refer to the [festival's website](#). Full festival programme out in March!

Relax and network at the Festival Lounge open from 18:00 to 02:00
Drill House

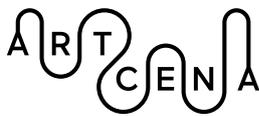
ABOUT THE CO-ORGANISERS



Circostrada

Circostrada is the European Network for contemporary circus and outdoor arts, co-funded by the European Union and supported by the French Ministry of Culture. Created in 2003 with the core mission of furthering the development, empowerment and recognition of these fields at European and international levels, over the years the network has become an important anchoring point for its members and a key interlocutor in the dialogue with cultural policy makers across Europe.

→ www.circostrada.org



ARTCENA

ARTCENA is the National Center for Circus, Street and Theatre Arts, supported by the French Ministry of Culture. It coordinates Circostrada and is a permanent member of its steering committee. It works in close collaboration with professionals in the sector and offers them both publications and digital resources via its web platform. It also develops mentoring and training actions, tools and services to help them in their everyday practices. It supports contemporary creation through national support programs and encourages the international development of these three sectors.

→ www.artcena.fr



Out There Arts

Great Yarmouth based, but collaborating internationally, Out There Arts – National Centre for Outdoor Arts & Circus is a registered charity and Arts Council funded National Portfolio Organisation dedicated to supporting excellence in the development, creation and presentation of new and high quality artistic work, delivery of outstanding circus and outdoor arts festivals and events for and with diverse local communities and wider audiences.

→ www.outtherearts.org.uk

ABOUT THE PARTNER



OutdoorArtsUK

OutdoorArtsUK is a membership body that represents and supports the diversity of the UK Outdoor Arts sector. It achieves this by organising training, talks, and networking events to facilitate dialogue. Another core aim is sector advocacy, which it pursues by demonstrating Outdoor Arts' ability to help communities thrive. The sector plays a key role in building civic pride, boosting local economies, and improving wellbeing. Free from the constraints of cultural buildings, OutdoorArtsUK is particularly skilled at reaching individuals in hard-to-reach, underserved communities.

→ www.outdoorartsuk.org
