

## Research Trip to South Korea

October 4-10, 2018

In the frame of & in partnership with  
Seoul Street Arts Festival & PAMS

## Participants List

---

**Bruno COSTA** Bussola (Portugal)

**Hanna HEDVALL** Manegen (Sweden)

**Ivan KRALJ** Mala Performerska Scena (Croatia)

**Séverine LATOUR** Wallonie-Bruxelles Théâtre/Danse (Belgium)

**Cécile PROVÔT** CircusNext/Jeunes Talents Cirque Europe (France)

**Joe MACKINTOSH** SeaChange Arts (UK)

**Sverre WAAGE** Circus Village (Norway)

**Maggie CLARKE** XTRAX (UK)

**Irene SEGURA** XTRAX (UK)

**Linda BLOOMFIELD** The Albany (UK)

**Yveline RAPEAU** La Brèche (France)

## Coordination Team

---

**Stéphane SEGRETO-AGUILAR** Circostrada / ARTCENA

Mobile phone: 0033 (0)7 85 58 46 25

**Marion MARCHAND** Circostrada / ARTCENA

Mobile phone: 0033 (0)7 52 27 44 12

**Laura GERARD** Circostrada / ARTCENA

Mobile phone: 0033 (0)6 03 11 26 19

# PROGRAMME day-by-day

---

**DAY#0 - Wednesday, October 3**

**WALKING TOUR SEOULLO 7017 SKYGARDEN - 2HOURS**

*Optional programme for the early birds*

**[18:00] Meeting point at Somerset hotel reception**

We will go together by public transport to Seoul Station where a volunteer guide will wait for us!

**[19:00>21:00] Walking Tour**

Starting Point: Seoul Station

Seoullo 7017 was once an elevated highway that fell into disuse. Rather than demolishing the structure, it was transformed into an elevated pedestrian walkway and park. By day, Seoullo 7017 is a bright, green sky garden. By night, Seoullo 7017 is lit up with moody lighting, giving the entire area a romantic atmosphere. We will walk along Seoullo while enjoying the fantastic night views of the city and learn about the history of Seoul Station. Seoul Station has been a fixture of the city for nearly a century, and it has had several names throughout the years. First it was known as Gyeongseong Station, then Seoul Station, and finally Culture Station Seoul 284.



## DAY#1 - Thursday, October 4

09:30

Meeting Point at Somerset hotel

20 min by public transport

10:00>12:30

Seoul Street Arts Festival Seminar

Looking into Korean street arts\*

Where? Seoul Citizens Hall (Baseurak Hall - Basement B2)

Address: 110 Sejong-ro, Jung-gu, Seoul

Street arts seminar will be held to present Korea's culture and arts policies as well street arts in general, boosting understanding of Korean culture and arts, and examining current street arts trends.

[10:00-10:10] Introduction by CHO DongHee, Director of SSACC - Seoul Street Arts Creation Center

[10:10-10:40] Panorama of Korean Culture and Art Policy by CHOE JunHo, Director of Korean Cultural Center in Paris (2008-2011), Artistic Director of Korea-France Year (2015-2016), Professor, Korea National University of Arts School of Drama

[10:40-11:20] History and Characteristics of Korean Street Arts by JUNG Jinse, Chief Editor of Independent Arts Webzine Indienbob, Programmer of Seoul Fringe Festival, Director of Theatre-Moon

[11:20-12:00] Q and A by CHO DongHee

*(\*) The presentation will be in Korean and French - with consecutive translation in English.*

12:30>14:30

Lunch with Seoul street arts festival Team

Introduction of Seoul Street Arts Festival

During this informal time, you'll have the opportunity to meet a few team members of the SSAF team.

The Seoul Street Arts Festival started out as the 'Hi Seoul Festival' in 2003 and was established as a street arts festival in 2013. In 2016, the event was renamed to 'Seoul Street Arts Festival' and was held each year between September and October. As the largest street art festival in Korea, the free event showcases national but also international performances that are arranged to captivate the audience with popular aspects as well as artistry at various locations in downtown Seoul.

14:30>16:30

**BREAK**

20 min by public transport

17:00>19:00

**Joint Meeting with the Cultural representations in Korea**  
To set the institutional Korean panorama\*

Where? Résidence de France en Corée, at the French Embassy in Korea  
Address: 43-12, Seosomun-ro, Seodaemun-gu, Seoul 03741(120-030)

*(\*) Do not forget to bring with you your ID and your individual invitation that has been addressed by the French Embassy (by email).*

**This is a key occasion to meet with EU representatives and other institutional cultural stakeholders working in Korea.**

#### **EU delegation & Member states**

Mrs Sam HARVEY, Director, British Council

Mrs Marla STUKENBERG, Director, Goethe-Institute

Mrs Isabel LORENZ, Cultural Advisor, German Embassy

Mr Juan Sebastian MATEOS PARAMIO, Cultural Advisor, Spanish Embassy

Mrs Paola CICCOLELLA, Director, Italian Cultural Institute

Mrs Joëlle HIVONNET, Minister Counsellor, European Union

#### **KAMS/PAMS**

Mr Do-il KIM, President

Mrs Shinah KIM, International Cooperation Director

Mrs Emilia Youn-Kyung LEE, International Cooperation Officer

#### **Korean Professionals**

Mr Junho CHOE, Theater Professor at Karts

Mr Donghee CHO, Director Seoul Street Art Creation Center

Mr Su-Taek YIM, Artistic Director of Gwangju Fringe Festival

Mr Jongseok KIM, Artistic Director of Seoul Street Arts Festival

Mrs Michelle OH, Programmer of Ansan Street Arts Festival

Mr Jongyeon YOON, Artistic Director of Ansan Street Arts Festival

Mrs Bongmin CHOI, Producer Group DOT

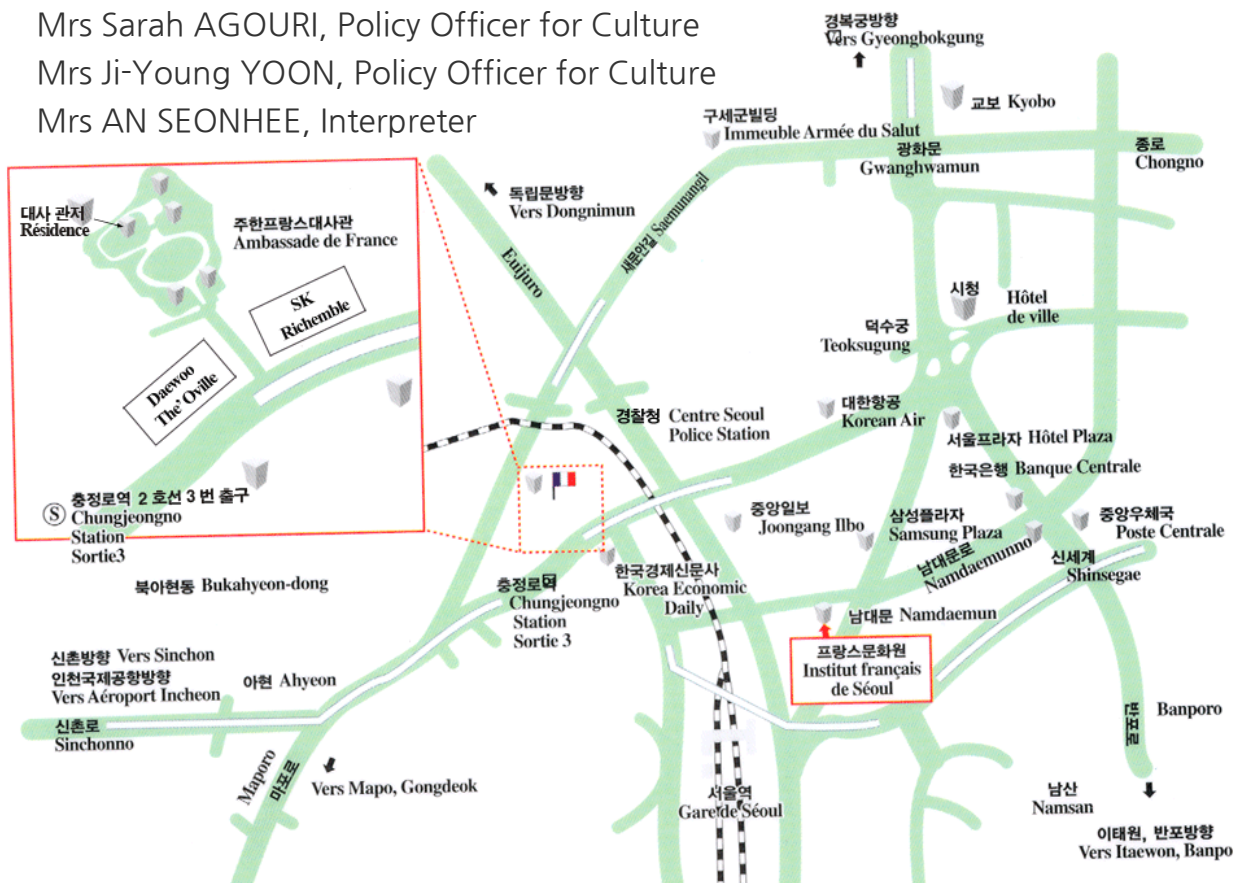
Mrs Young-seon CHO, Former Programmer for Goyang Lake Park Festival

#### **French Embassy/Culture Department**

Mr Jean-Christophe FLEURY, Cooperation and Cultural Affairs Advisor

Mrs Diane JOSSE, Cultural Attaché

Mrs Sarah AGOURI, Policy Officer for Culture  
 Mrs Ji-Young YOON, Policy Officer for Culture  
 Mrs AN SEONHEE, Interpreter



From 20:00

Artistic Programme

Opening show of the SSAF

## UNITY IN DIFFERENCES @ SEOUL PLAZA

Creative Dandi + La Fura dels Baus + POLEPOLE + Didimsori + Korea Practical Dance Association + WooA + Yongin University Theatre + Sogang University

### An autumn tale made by artists and citizens

Everybody longs to live a peaceful and happy life.

Some take a journey to find more beautiful and meaningful life. During the journey, they meet sufferings and challenges and even face pain. They also experience conflicts and divisions due to enormous selfishness and jealousy. Seeing themselves in such a negative state make them lonely and wander from place to place. However, people take up courage to take off again. While doing that, they comfort and hug each other, and sing a new hope again. At an autumn night deepens in the middle of the city, citizens and artists draw together a fairy tale image of us, who are standing on the journey of life.

The <Human Light> created by about 200 citizens, La Fura dels Baus <Human Net> and <The memory of light> by Creative Dandi present various images of the journey of life. The artistic experience with the citizens will light the beginning of the festival and create a special touch and pleasure.

## DAY#2 - Friday, October 5

09:30

Meeting Point at Somerset hotel

15 min by public transport

10:00>13:00

Seoul Street Arts Festival International Forum

The value of Citizens' arts experiences and its sharing\*

Where? Seoul Citizens Hall (Baseurak Hall - Basement B2)

Address: 110 Sejong-ro, Jung-gu, Seoul

### **Citizen Participatory Art Projects: presentation of the Citizen Artist programme of SSAF with Korean and international companies involved.**

Seoul Street Arts Festival 2018 International Forum attempts to introduce collaboration works of street arts groups that value citizens' participation work as an important aesthetic element and examples of overseas and Korean festivals which have created new value as public art by collaboration local community. By doing so, this forum intends to provide a platform through which we can consider the social and public role of street arts and discuss public arts education.

**[10:00-10:20] Opening Speech**, by Seoul Foundation for Arts and Culture and Korea Arts and Culture Education Service

**[10:20-11:10] Part 1 - The Meaning of Citizen Participatory Creation and Aesthetic value to artist with:**

Miquel Badosa, La Fura Dels Baus (ES)

Pierre Duforeau, KompleX Kapharnaüm (FR)

Cheolsung Lee, Visual Theater Company CCOT (Korea)

### **BREAK**

**[11:30-12:50] Part 2 - Citizen's artistic experience in the festival and the change of communities with:**

Bruno Costa, Bussola (PT)

Steven De Jonge, Miramiro (BE)

Rhanhee Lee, Seoul Street Arts Festival (Korea)

Jo Mackintosh, SeaChange Arts (UK)

**[12:50-13:00] Forum Closing**, Jongseok Kim (Seoul Street Arts Festival)

*(\*) The SSAF Open Forum is open to SSAF professionals and general audience. Official languages: Korean/English (Simultaneous translation provided)*

13:00>14:30 Lunch

14:30>21:00 Artistic Programme Seoul Street Arts Festival

PROGRAMME ON [WWW.FESTIVALSEOUL.OR.KR](http://WWW.FESTIVALSEOUL.OR.KR)

21:00>23:00 Dinner Party with the Korean Street Arts Association

Where? TBC

**DAY#3 - Saturday, October 6**

Saturday morning, time to visit a bit of Seoul and its cultural history... Two options are available, according to your expectations and desires:

**Option#1** 15 min by public transport

10:00>12:00 Visit of the Museum of Modern and Contemporary Art

Where? Address: 313 Gwangmyeong-ro, Gwacheon-si, Gyeonggi-do 13829

**Timetable:** Saturday (10:00am ~ 9:00pm)

**Fare:** Tickets for all exhibition at MMCA Seoul: 4,000 KRW (€ 3)



The National Museum of Modern and Contemporary Art (MMCA), Seoul is the newest of the four branches. The Seoul branch focuses on introducing global contemporary art. Equipped with multiple facilities, including a library, theater, and a multipurpose hall, MMCA, Seoul strives to accommodate every mode of new artistic endeavors and communication with the public.

**Option#2** 20 min by public transport

10:00>12:00 Visit of the Imperial Palace Seoul Gyeongbokgung

Where? 161, Sajik-ro, Jongno-gu, Seoul



**Timetable:** 09:00am ~ 18:00pm

**Fare:** Individual ticket 3,000 KRW (€ 2,3) / Groups (10 people or more): 2,400 KRW



Built in 1395, Gyeongbokgung Palace is also commonly referred to as the Northern Palace because its location is furthest north when compared to the neighboring palaces of Changdeokgung (Eastern Palace) and Gyeonghuigung (Western Palace) Palace. Gyeongbokgung Palace is arguably the most beautiful, and remains the largest of all five palaces.

12:00>13:30                      Lunch

13:30>22:00                      Artistic Programme

PROGRAMME ON [WWW.FESTIVALSEOUL.OR.KR](http://WWW.FESTIVALSEOUL.OR.KR)

From 22:00                      SSAF Networking Party

Where? Daesung Chicken  
Address: 47, Eulji-ro 1-gil, Jung-gu, Seoul

The Networking Party will decorate the festive night with the artists participating in the Seoul Street Arts Festival 2018 and professionals from the street arts field. In a free and relaxed atmosphere, the networking party intends to revitalize and develop the street arts festival even more.

## DAY#4 - Sunday, October 7

10:00>12:30                      Time OFF

You can finally enjoy a bit of time off!

Some of you may simply want to sleep in more than anything else... but for those of you who wish to do a bit of shopping in Seoul, go gifts-hunting or experience exquisite Asian tea, this is your chance!

We have gathered a few recommendations for you just in case (tested and approved!)

- **Gifts & Souvenirs**

Right next to the hotel is the perfect street to find small gifts and souvenirs to bring home.

Address: Insadong-gil, Jongno-gu, Seoul

- **Tea lovers? Try the tea shop Osulloc!**

If you wish to drink the best tea there is in Korea, this is the place to go! The tea is cultivated on the Jeju island and is apparently worth every sip!

Address: 12, Myeongdong 7-gil, Jung-gu, Seoul

- **Shopaholic: the Dongdaemun neighborhood is for you**

You will find 26 malls/shopping centres, meaning 30 000 specialized outlets and over 20 000 other outlets to explore and experience

Subway: Line 2/4 - Dongdaemun Design Plaza Station- Exit 13/14

20 min by public transport from Somerset

**12:30>14:00**

**Lunch with Circus Arts Network members (TBC)**

Where? Kwangjang Food Market

Address: 88, Changgyeonggung-ro, Jongno-gu, Seoul

Gwangjang Market is one of Korea's largest traditional markets and is renowned for its quality silk goods, linen bedding and hand-made goods.

Gwangjang Market has over 100 years of history. The origin of the market can be traced back to the establishment of the Gwangjang Corporation in 1905 which was created with the purpose of reclaiming Korean sovereignty during the period of Japanese occupation. At that time, traditional Korean markets were only temporary marketplaces that were periodically held every few days. Gwangjang Market was the first permanently established market that was open everyday. The market continues to thrive today and is especially popular among young people for its vintage clothing arcade.

**14:00>21:00**

**Artistic Programme**

PROGRAMME ON [WWW.FESTIVALSEOUL.OR.KR](http://WWW.FESTIVALSEOUL.OR.KR)

**21:00>23:00**

**Closing Feast**

PROGRAMME ON [WWW.FESTIVALSEOUL.OR.KR](http://WWW.FESTIVALSEOUL.OR.KR)

**DAY#5 - Monday, October 8**

**10:00 Meeting Point at Somerset hotel**

**10:00>10:30 PAMS registration & Tickets booking @ Somerset**

20 min by public transport

**11:00>12:00 Visit and presentation of the Seoul Dance Center**

Where? Seoul Dance Center  
Address: 14, Myongji 2-gil, Seodaemun-gu, Seoul

**[11:00-11:30] Visit & Presentation**, by the Manager of the Seoul Dance Center  
**[11:30-12:00] Presentation of four creation projects** by the directors of the companies programmed in the artistic showcase (following activity)

Seoul Art Space Hongeun which opened in May 2011 in an idle space created due to relocation of Seobu Road Transportation Office has intensively supported creative activities of dance artists and the activities which can be connected with dance. In June of 2015, the center was remodeled to build infrastructure to focus on art of dance and its name changed into Seoul Dance Center. It reopened in April of 2016 and has been operated as a space to view and support Korean dance ecosystem by supporting dance creation, running projects such as international exchange programs, dance film project, and monthly webzine as well as continuing venue rental for those who are involved in dance field. Seoul Dance Center is trying to be a space where experiment both relationship between dance, dance artists, and audience and possibilities of art of dance. It provides rehearsal rooms and hostels with or without consideration to vitalize artists' works.



**12:00>14:00 PAMS Choice Showcase at Seoul Dance Center**

PAMS Choice, the PAMS official showcase, introduces outstanding works of performing art by Korean artists, highlighting contemporary trends and celebrating artistic virtuosity. Selected annually in an open competition by a review panel that includes international

experts, PAMS Choice finalists win the chance to be featured for the duration of PAMS and promoted at various international performing arts events. They also receive wide-ranging support to take their productions to international stages, including the ARKO-PAMS Grant, provided in partnership with ARKO to cover international airfare as well as cargo transport costs; subtitle translation support from the Literature Translation Institute of Korea; and training and consulting in strategy development for foreign market entry.

**4 creation projects (presented before) - 1 including circus performance presented in the public space.**

**14:00>15:00**

**PAMS shuttle to the Seoul Street Arts Creation Center**

A shuttle will pick us up at the Seoul Dance Center and take us to the SSACC (time travel: 1 hour) We will have lunch on our arrival at the SSACC (sandwiches will be provided on the spot) but feel free to bring a snack for the travel!

**15:00>18:00**

**Presentation of SSACC and professional meeting**

Meeting between Circostrada and Korean street and circus artists and companies

Where? Seoul Street Arts Creation Center

Address: 710 Ahasan-ro (18-2 Gwangjang-dong), Gwangjin-gu, Seoul

**[15:00-16:00] Visit & Presentation of the SSACC, by CHO DongHee, Director of SSACC - Seoul Street Arts Creation Center**

Seoul Street Arts Creation Center (SSACC) is the one-and-only venue for experiments in street arts and circus performance in Korea, where diverse works of street arts are developed, artists who will boldly encounter citizens are trained, and the foundation of culture is nurtured to take root in numerous streets of Seoul. The center is a base camp where street arts blooms to spread everywhere for everyone to enjoy.



**[16:00-18:00] Meeting with Korean street and circus artists and companies**

2 hours to meet more than 20 Korean artists companies and artists that will introduce their

work. Circostrada members will also have the opportunity to take part in this presentation and introduce their work/organization. Same rule for all: 3 minutes & 3 pictures to introduce yourself to your colleagues.

**18:00>19:00                      Networking & Informal Time**

**19:00>20:00                      PAMS shuttle**

A shuttle will pick us up at the SSACC to take us to Somerset Hotel.

**20:00>22:00                      Dinner**

## **DAY#6 - Tuesday, October 9**

**09:00                                  Meeting Point at Somerset hotel**

20 min by public transport

**09:30>11:00                      PAMS Booth Exhibition - Focus Europe**

To explore the major international networking opportunity for performing arts professionals and meet Asian stakeholders

Where? Hongik Gallery Hall

Address: 57, Daehak-ro, Yeongeon-dong, Jongno-gu, Seoul

Key PAMS networking moment, the Booth Exhibition is an open space where participants of PAMS 2018 exchange practical information about their works and discuss potential collaboration and exchange.

**11:00>12:30                      Official Opening & Lunch Reception**

- > Speeches of Michael Reiterer, EU Ambassador, KAMS and other Korean officials
- > Visit of the booths
- > Toast and lunch reception

**12:30>16:00                      PAMS Focus Session**

Building bridges between EU and Korean performing arts

Where? Hongik Daehangno Art Center Gallery

Address: 57, Daehak-ro, Yeongeon-dong, Jongno-gu, Seoul

[12:30-12:40] Overview of the EU cultural policy and the Creative Europe programme

Monica Urian, European Commission, Directorate general for education, Youth, Sport and Culture

The PAMS Focus Session includes 3 consecutive roundtables:

**12:40>13:40 Roundtable #1: Panorama of the EU performing arts sector**

**Moderation:** Monica Urian, European Commission

- Heidi Wiley, European Theatre Convention
- Nan van Houte, IETM
- Cécile Provôt, CircusNext
- Haris Pasovic, Europe for festivals, Festivals for Europe
- Nadia Aguir, IN SITU network

13:40-13:50: Q&A

13:50-14:00: Break

**14:00>15:00 Roundtable #2: How to build an international network**

**Moderation:** Monica Urian, European Commission

- Roberto Casarotto, European Dancehouse network
- Marie Le Sourd, On the Move
- Dubravka Vrgo, Croatian National Theatre Zagreb
- Stéphane Segreto-Aguilar, Circostrada

15:10-15:20 Q&A

**15:20>15:50 Roundtable #3: Arts and citizenship**

**Moderation:** Monica Urian, European Commission

- Roberto Casarotto, European Dancehouse network
- Giuliana Ciancio, Be SpectActive
- Joachim Klement, Staatsschausspiel Dresden, Germany

15: 50-16:00 Q&A

16:00>16:30

PAMS Shuttle to Seoul Namsan Gukakdang

17:00>17:50

PAMS Choice Showcase

Where? Seoul Namsan Gukakdang (traditional theater)

Address: 28, Toegye-ro 34-gil, Jung-gu, Seoul

### Would You Mind Project, “Adam’s Miss” - Unconventional theatre, site-specific



[A story of a man and a woman living with fear in the infinite competitive capitalist society dominated by patriarchal culture.]

Playwright and Directed by Seung-Eon Kim, Moon-Young Shin

2018>Seoul Street Arts Festival, Korea Feminism Theatre Festival, Korea Street Arts Season, Korea  
2017>Culture Tank Opening Programme, Korea

18:00>19:00

Free time and dinner

19:00>23:00

PAMS Opening Night

Where? Seoul Namsan Gukakdang (traditional theater)

Address: 28, Toegye-ro 34-gil, Jung-gu, Seoul

### Seoul Performing Arts Festival Music Night

PAMS Night is a multisite networking party that will take place in Seoul for the duration of PAMS to provide an open and comfortable environment for networking and discussion among professionals in the local and overseas performing arts scenes.

## DAY#7 - Wednesday, October 10

09:00

Meeting Point at Somerset hotel

15 min by public transport

09:30>10:30

Meeting with the Korea Arts Management Service Team

Where? Hongik Gallery Hall

Address: 57, Daehak-ro, Jongno-gu, Seoul

The Korea Arts Management Service (KAMS) was established in 2006 as a non-profit, public foundation for the development of Korean performing arts. With support from the Ministry of Culture, Sports and Tourism, KAMS is the organisation behind the Performing Arts Market in Seoul (PAMS) and offers multi-faceted assistance that aims to bolster the sustainability of arts groups and organisations, while strengthening their competitive advantages by developing diverse and effective support systems for more efficient arts management.

10:30>12:00

Roundtables/PAMS Salon

EU-Korea cooperation, circus, street arts and in the public space: residencies, joint research, coproduction, touring

Where? Hongik (B2)

Address: 57, Daehak-ro, Jongno-gu, Seoul

**Moderation: Stéphane Segreto-Aguilar, Circostrada - Coordinator**

### Guests & Speakers

- **Nadia Aguir**, IN SITU - European Platform for Artistic Creation in the Public Space - Coordinator
- **CHO DongHee**, SSACC (Seoul Street Arts Creation Center) - Director
- **Cécile Provôt**, CircusNext - Director

12:00>13:30

Lunch

14:00>15:30

PAMS Choice Showcase (only for CS members)

Where? Surprise location



Elephant laugh, “Bodies in the dark” - Participatory street arts performance,  
Multidisciplinary, Immersive, Site-specific



Directed by Jin-Yeob Lee

[Pursuing a ‘neutral colour’, the lone performer who greets each participant and the voice of the teller are both devoid of any kind of emotion or personality. Participants of the performance becomes maximized as a result.]

2017> Macau Bok Festival, China

2016> Culture Station Seoul 284 RTO, Korea

15:30>18:00

Surprise activity!

18:00>19:00

PAMS Shuttle to Mapo Oil Tank Culture Park

19:00>20:00

Visit of Mapo Oil Tank Culture Park

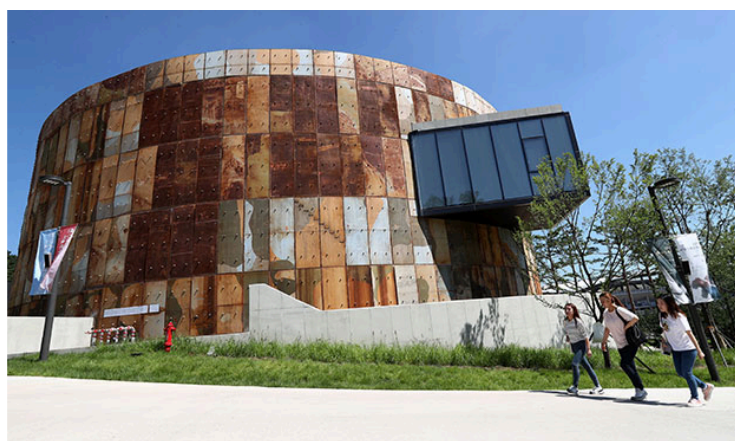
Where? Mapo Oil Tank Culture Park

Address: 87 Jeungsan-ro, Seongsan-dong, Mapo-gu, Seoul

**The company Creative group NONI will guide us through the Mapo Tank Culture Park.** For those interested, it will be possible to visit the temporary exhibition.

The Mapo Oil Depot, a grade 1 security facility which has been strictly prohibited from public access and usage over the past 41 years, has been transformed into an environment-friendly culture space featuring festivals, performances, exhibitions and village markets since September 1, 2017.

The Seoul Metropolitan Government is operating various participatory programs created, produced, and shared among citizens at the Oil Tank Culture Park.



20:00>21:00

**PAMS Choice Showcase**

Where? Mapo Oil Tank Culture Park

Address: **87 Jeungsan-ro, Seongsan-dong, Mapo-gu, Seoul**

**Creative group NONI “G. Round” - Circus**



Directed by Kyung-hee Kim

[An inspired work from a specific place, an empty oil tank: the compressed atmosphere created by such repetitive play of body and balls leads audiences to hinder and expand the performance by themselves on the playground.]

2018>Seoul Circus Festival ‘Circus Cabaret’, Korea  
2017>Oil Culture Tank Park Opening Programme, Seoul, Korea

21:00> ON...

**FAREWELL NIGHT!**

Time to have some fun before departure...

Surprise local activity for our last night in Seoul!

**Thursday, October 8: DEPARTURE**

---

## PRACTICAL INFORMATION

### PARTNER HOTEL & MORNING POINT

#### SOMERSET PALACE SEOUL

Address: 7, Yulgok-ro 2-gil Jongno-gu Seoul 03143  
Phone number: +82 2 6730 8888

Somerset Palace Seoul is located in the heart of the city's downtown district. Strategically located in the Gangbuk area, which is the area of Seoul's diplomatic, business and financial hub, and also houses an array of restaurants, shopping and entertainment facilities all along the Insa-dong and Jongno-gu areas. Other parts of Seoul are also easily accessible and minutes from the Anguk, Jonggak and Gwanghwamun subway stations.

#### Rate:

Bedroom deluxe: KW110,000 per night (breakfast included).

Delegates must pay individually by credit card or cash upon check in.

#### > Getting to Somerset Palace Seoul, from Incheon International:

By Airport bus: take the shuttle bus to Somerset Palace Seoul. It takes approximately 60 minutes and costs about KRW 10,000.

By taxi: it takes approximately 50 minutes by taxi and costs about KRW 80,000

#### > Nearest public transport from Somerset Palace Seoul

Subway stations: Anguk (3-minute walk), Gwanghwawun (5-minute walk), Jonggak (5-minute walk)

### HOW TO COME FROM THE AIRPORT TO THE CITY CENTER?

There are several different ways to travel from Incheon International Airport to downtown Seoul. The most popular ways include taking the Airport Railroad Express (AREX), Seoul Metropolitan Subway, airport limousine buses, and taxis. Among these, the Airport Railroad has the benefit of avoiding traffic on the roads, running directly from Incheon International Airport Terminal 1 and Terminal 2 to Seoul Station, with no stops along the way. Both trains depart at Airport Station, Transportation Center, which is located at **Passenger Terminal's B1** (basement).

#### > **Airport Railroad Express (AREX)**

The Airport Railroad Express (AREX) operates two trains: **Express Trains** running from Incheon International Airport Terminal 1 and Terminal 2 directly to Seoul Station and **All Stop Trains** that stop by 13 subway stations along the way from Incheon International Airport Terminal 2 to Seoul Station.

Operating hours / Travel Time:

### Express Train

- Incheon Int'l Airport Terminal 1 Station → Seoul Station 05:23 (first train) - 22:48 (last train) / Approx. 43 min
- Incheon Int'l Airport Terminal 2 Station → Seoul Station 05:15 (first train) - 22:40 (last train) / Approx. 51 min

### All Stop Train

- Incheon Int'l Airport Terminal 1 Station → Seoul Station 05:25 (first train) - 23:39 (last train) / Approx. 58 min
- Incheon Int'l Airport Terminal 2 Station → Seoul Station 05:18 (first train) - 23:32 (last train) / Approx. 66 min

*\* All Stop Train operating schedule for is trains bound for Seoul Station. Please refer to the official website for timetable for trains bound for Digital Media City.*

### Ticketing locations:

AREX Travel Center at Incheon Int'l Airport Terminal 1 Station (Transportation Center B1) and/or AREX Travel Center at Incheon Int'l Airport Terminal 2 Station.

**Travel time:** 43 minutes on Express; and 58 minutes on All-Stop

**Fares:** 8,000 won (\$7.05) for Express; and 4,150 won (\$3.66) for All-Stop

**Service hours:** 05:20 - 21:45 for Express; and 05:23 - 23:42 for All-Stop

**Service schedule:** Interval approximately 30 to 45 minutes for Express; and every 5 to 15 minutes for All-Stop

### **Notes**

During rush hours, try the tail car of the train, as there is a higher chance to take a seat on the train.

Fares above are provided for T-Money cards. If you're using a single-journey card, you'll have to pay 100 won more (\$0.09).

### **> Airport bus**

Airport buses run from Incheon International Airport to many areas of Seoul. Tickets can be purchased at the ticket booths just outside the 1F Arrivals Hall of each terminal. Detailed inquiries on bus routes and bus stops can be made here.

### **> Taxis**

Although taking a taxi to central Seoul is at least 7 times more expensive than using the Airport Express train, you'll be taken door-to-door to your hotel. Thus, you won't have to wander around the streets, with your luggage, trying to find your hotel after you arrive at Seoul Station by train. Take note that not many hotels are located near Seoul station. Taxi is not an ideal option for solo travelers but it is always a good deal for those who travel in group of 3 to 4.

You can either use the International Taxi service at the airport or pick up a regular taxi. There is a number of advantages of using the **International Taxi** service: Lower cost, flat

fare, no additional fees for luggage, no tollgate fees, no midnight surcharges, the driver is English-speaking.

In order to book a taxi, exit the airport through any gate (Gates 4 to 8) of the Arrival Area, cross the street and approach the taxi stands (4D - 8C).

**Travel time:** 60 to 70 minutes (without traffic)

**Fare:** between 55,000 and 75,000 won (€ 42,70 to € 58,22) on international taxi service, and between 60,000 and 100,000 won (€ 46,58 to € 77,63) on standard taxi.

**Service hours:** 24 hours

#### **Notes**

If you're taking a regular taxi, there is an extra 20% surcharge of the base fare in the period between 00:00 and 03:59.

Most taxis are equipped with GPS, which means you can easily reach your destination.

## **PUBLIC TRANSPORTS IN SEOUL**

Subways serve as a convenient mean of transportation, probably the most favored public transportation by both Koreans and international visitors. Subway lines are color-coded for convenience, allowing passengers to use the subway with ease.

### T-Money card

That transportation card in Seoul is the T-Money card, which can be used on pretty much all modes of transportation in the city, including metro, bus and even taxis. T-Money gives you a 100 won (\$0.09) fare discount for metro and buses, as well as additional transfer discounts between buses and metro lines. The T-Money card is either prepaid or postpaid (using a credit card). The prepaid T-Money card costs 2,500 won (\$2.2) and can be purchased at every metro station or convenient stores (7-Eleven, CU, GS 25, etc.).

If you're leaving Seoul and you still have some money on the card, you can get a refund for the remaining balance after a 500 won (\$0.44) service charge.

### M-Pass card

There is also the M-Pass card, which was made for tourists who need to use Seoul public transportation multiple times per day for several days.

You use the M-Pass card for free rides up to 20 times a day regardless of the distance for 1 to 7 days (depending on which type of M-Pass card you purchase).

The card can be used on most subways and public buses, and it can also serve as the regular T-Money card (M-Pass card has built-in T-Money function) if you load it up with additional funds. You can purchase the M-Pass card at the tourist information center on the 1st floor of the Incheon International Airport (in front of Exit 5 and Exit 10).

The price of the M-Pass card depends on the card type: 1-day 10,000 won (\$8.81); 2-day 18,000 won (\$15.86); 3-day 25,500 won (\$22.46); 5-day 42,500 won (\$37.44) and 7-day 59,500 won (\$52.42).

## CONVERSION CURRENCIES

The Korean currency is the South Korean Won (KRW)

### Euro

€ 1 = 1315,07 KRW

€ 15 = 19726,06 KRW

### Pounds

£ 1 = 1468,41 KRW

£ 10 = 22026,14 KRW

## KOREAN TIME

South Korea is 7 hours ahead of Paris, 8 of London.

*For example, when it is 8am in London, it is 4pm in Seoul.*

## STREET FOOD & RESTAURANTS IN SEOUL

Seoul is not a very expensive city. Food and travel in the city are cheap and there is plenty of 24/7 places. They don't usually take tips in the restaurants.

Get ready for kimchi, kimchi, kimchi!

## HEALTH

There is no need for jabs or any special medical advice when travelling to Seoul, it is not an area of risk.

## VOLTAGE

The standard voltage in Korea is 220 volts. The outlet has two round holes for Euro two pin plug type.

## INTERNET & PHONE

### Free WIFI

The capital city Seoul offers free Wi-Fi almost everywhere. The city has reportedly made contracts with three major telecommunication companies so that by 2015, people will be able to use free wireless internet anywhere in Seoul. No need for logins or passwords, so be on the lookout for "Seoul Wi-Fi".

### WIFI router rental service

If you would like to have a WIFI connexion everywhere and anytime, you can also opt for renting online a WIFI egg. It will be waiting for you at your arrival in Incheon airport. From KRW 4400/day (€ 3,42) - if booked online.

More information: <https://roaming.kt.com/rental/eng/product/wibro.asp>

### Phone calls

When making a domestic call in Korea, you do not need to dial the international code (+82).

## WEATHER FORECAST

October in Seoul is very mild as far as temperatures are concerned. The average monthly temperature is 13°C, with daytime averages of 18°C and nighttime averages of 7°C.

It may rain a bit, but the temperature varies between 15 and 25°C. So, bring summer clothes and a couple of sweaters, jacket or light coat for the evenings. A raincoat may also be useful.

Don't forget to pack your bathing suit... you might need it! ;-)

## MISCELLANEOUS ADVICES

A few things to bear in mind (both logistically and culturally) when visiting South Korea...

### **You said Taekwondo/Karaoke?**

The national sport is officially the Taekwondo; unofficially it's the Karaoke.

### **Shoes off please**

When you get into a restaurant, you have to take off your shoes. This doesn't apply to western style restaurants though.

### **Business cards**

Koreans are very polite and thankful and, usually, when they give you something important (business cards) they do it by using both hands and you are supposed to receive it in the same way. Make sure you acknowledge this and keep the business card in a safe place (not in your pocket as this might be considered disrespectful).

### **Gifts**

Gift giving is very common in Korea. Offer and receive a gift with both hands. Wrapped gifts are never opened in the presence of the giver. Reciprocate with a

gift of similar value when receiving a gift from your Korean colleague. It would be good to take a little something to give to the promoter/other staff members you will be working with.

## DO YOU SPEAK?

A few basic words in Korean:

[ne] - Yes

[aniyo] - No

[annyeong-haseyo] - Hello, Good day, Good morning, Good Evening

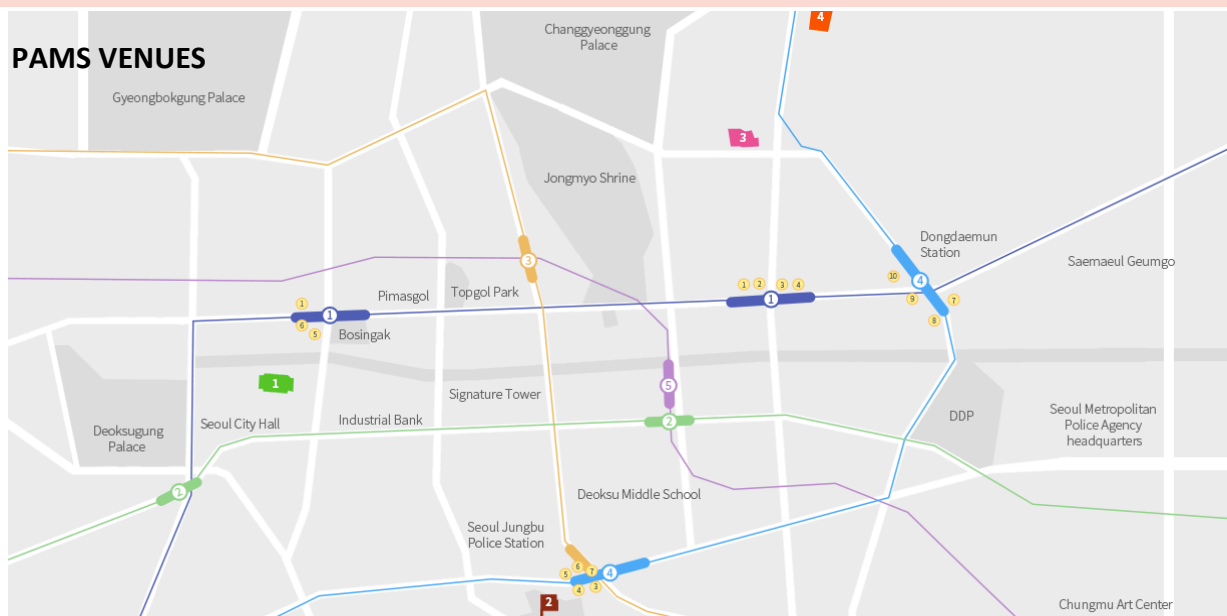
[kamsahamnida] - Thank you

[mannaseo bangawoyo] - Nice to meet you

[shilejiman] - Excuse me

Have a look at this link where you can learn the basics hello, goodmorning, thankyou, etc: <http://kimchicloud.com/most-useful-korean-words-phrases/>

## MAPS



### 1. CKL STAGE

40, Cheonggyecheon-ro, Jung-gu, Seoul <https://venture.ckl.or.kr/stage/main.do>

### 2. Seoul Namsan Gugakdang

28, Toegy-e-ro 34 gil, Jung-gu, Seoul <https://www.hanokmaeul.or.kr/>

### 3. Hongik Daehangno Art Center Gallery

57, Daehak-ro, Jongno-gu, Seoul <http://www.hongikartcenter.com/main.do>

### 4. IEUM Center

112, Daehak-ro, Jongno-gu, Seoul (Hyehwa Station Gate 2) <http://www.i-eum.or.kr/u2/index.busan?contentId=2>